

# YEAR 9

## Lesson Plan



### Learning Outcomes:

- ★ Greater awareness of the effects that alcohol has on the human body and the social risks associated.
- ★ Better understanding of the mixed messages society gives about alcohol.
- ★ Increased knowledge and understanding of the impact that media and marketing can have on alcohol consumption.

	LEARNING OUTCOMES	SUBJECT AREAS	MESSAGES	RESOURCES
<b>SECTION 1</b>	<b>Learning outcomes 1 &amp; 2</b>	<ul style="list-style-type: none"> <li>★ <b>Introduction</b></li> <li>★ <b>Class group agreement</b></li> <li>★ <b>What we will cover</b></li> </ul>	The purpose of the session is to talk about alcohol, and how we view it within British society; not everyone understands the harm that it can sometimes cause - especially to young people. The class group agreement creates a safe and supportive environment for everyone.	<b>Slide</b> <b>Just a laugh? Let's talk about Alcohol</b>  <b>Slide</b> <b>Classroom group agreement</b>
<b>SECTION 2</b>	<b>Learning outcome 1</b>	<ul style="list-style-type: none"> <li>★ <b>Health Impacts</b></li> <li>★ <b>What is alcohol and why is it important to learn about it?</b></li> </ul>	<p>Alcohol has both short term and long term health impacts.</p> <p>There are legal implications for those drinking under the age of 18, or for those supplying alcohol to under 18's.</p> <p>If under the age of 18, the brain is still developing and alcohol can have harmful effects on it.</p>	<b>Slide</b> <b>Quick quiz</b>  or <b>Year 9 Exploration Activities</b> <b>Quick quiz</b>  <b>Slide</b> <b>Know the facts</b>

<b>SECTION 3</b>	<b>Learning outcome 1</b>	★ <b>Alcohol and your body</b>	<p>There are many physical and emotional impacts that alcohol has upon the human body – many of which people are not made aware of.</p> <p>There are no safe limits for young people under the age of 18.</p>	<b>Slide</b> <b>How can alcohol affect our bodies?</b>  (This is a recap on session material delivered in Year 8.)
<b>SECTION 4</b>	<b>Learning outcomes 1, 2 &amp; 3</b>	★ <b>Just a Few Drinks: Alan's Story</b>	<p>Alan documents the effect that alcohol had on him when he got drunk at the age of 14.</p> <p>Risk taking under the influence of alcohol can involve danger and regret.</p>	<b>Slide</b> <b>Just A Few Drinks: Alan's Story</b> or <b>Year 9 Exploration Activities</b> <b>Just A Few Drinks: Alan's Story</b>
<b>SECTION 5</b>	<b>Learning outcomes 1, 2 &amp; 3</b>	★ <b>Section 30: alcohol, young people and the law</b>	<p>Drinking alcohol under the age of 18 in a public place could result in a criminal record. This could limit your future options eg prevent you working in certain countries abroad (such as Camp America or Australia).</p>	<b>Slide</b> <b>Section 30</b>
<b>SECTION 6</b>	<b>Learning outcomes 2 &amp; 3</b>	★ <b>Alcohol advertising: the hidden agenda</b>	<p>Alcohol advertisers attempt to persuade the viewer to like and buy their alcohol product – with consumers often seeing it as a lifestyle choice/ or as a belonging to a cool group/ trend.</p>	<b>Slide</b> <b>Alcohol: Hidden message, hidden agenda</b>

<b>SECTION 7</b>	<b>Learning outcomes 1, 2 &amp; 3</b>	<b>★ You Wouldn't Start Your Night Out Like This</b>	<p>The alcohol industry spends 800 million pounds each year on advertising their products but does not reflect the true price that is paid by becoming heavily intoxicated.</p> <p>Young people are more likely to take risks when under the influence of alcohol which could lead to embarrassment, humiliation or even danger.</p>	<b>Slide</b> <b>You Wouldn't Start Your Night Out Like This</b> or <b>Year 9 Media Clip</b> <b>You Wouldn't Start Your Night Out Like This</b>
<b>SECTION 8</b>	<b>Learning outcomes 2 &amp; 3</b>	<b>★ Alcohol: the real deal</b>	<p>Alcohol media strategists are very clever in how they entice people to buy their product. If the advertisers were to tell us the true story about the damage that alcohol can do then the poster content could look very different.</p>	<b>Slide</b> <b>Alcohol: the real deal</b> <b>Create a Poster</b> or <b>Year 9 Exploration Activities</b> <b>Create a Poster</b> <b>Alcohol: the real deal</b>
<b>SECTION 9</b>	<b>Learning outcomes 1, 2 &amp; 3</b>	<b>★ Your rights</b>	<p>This session was designed to give information so young people can make an informed choice. The choice is still theirs but hopefully with this new information, they can see that drinking alcohol under the age of 18 can have harmful effects. Do they feel media is influential?</p>	<b>Slide</b> <b>Your rights</b>
<b>SECTION 10</b>	<b>Learning outcomes 1, 2 &amp; 3</b>	<b>★ Open discussion</b> <b>★ Evaluation form</b>	<p>What have people learned from the session?  What do they think about drinking alcohol as a young person?</p>	<b>Evaluation Form</b>